



# CORPORATE OVERVIEW 2026



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## ABOUT MELALI BALI GROUP

In line with the remarkable growth of Bali's tourism and meetings industry, Melali Bali Group has emerged as a leading Event Management Company, Incentive Management Company, and Destination Management Company. Over 19 years, the company has achieved significant success by organizing numerous international meetings, incentive travels, conventions, exhibitions, and special events within Indonesia's enchanting landscapes.

While most of these events take place in the vibrant hubs of Bali and Jakarta, the company has also managed medium-sized meetings, special events, and customized group tours in various cities across the archipelago, including Bogor, Bandung, Semarang, Yogyakarta, Surabaya, Solo, Batam, Manado, Makassar, Samarinda, Lombok, Labuan Bajo, and beyond. Additionally, Melali Bali Group has successfully organized international sales missions, roadshows, seminars, and exhibitions in countries such as Australia, Singapore, Laos, Republic of Korea, China, Macau, the United Arab Emirates, and India.

Melali Bali Group's strength lies in its collaboration with major meeting venues and hotels, offering access to world-class convention facilities, transportation providers, and a network of highly qualified suppliers. This comprehensive approach ensures a wide range of services tailored to meet the needs of international clients.

With a skilled, multilingual, and flexible team, along with qualified technical personnel, the company is committed to delivering excellence in event management. Its core team of over 60 experts in travel, meetings, and incentives has consistently demonstrated their capabilities in planning and managing large-scale international events. Every project receives personalized attention, recognizing that each event requires a unique and customized approach.

Established in 2006, Melali Bali Group is a fully licensed and registered private limited company that has firmly positioned itself as a key player in Indonesia's dynamic MICE and destination management industry. What sets Melali Bali Group apart is the vast experience and expertise of its Management and Board of Directors, who collectively bring approximately 85 years of national and international event management experience. This unparalleled knowledge has benefited a global clientele, enabling the company to deliver exceptional results. Supporting this seasoned leadership is a dynamic, multilingual team dedicated to meeting all client needs. From accommodations and meeting venues to audio-visual production, exhibitions, transportation, excursions, team-building activities, catering services, and entertainment, the team's unwavering commitment ensures the utmost client satisfaction.



## OUR SERVICES



Venue Finding & Management



Special Event and Gala Dinner



Corporate Incentive Program



On-site Management & Coordination



Outdoor Activities and Team Building



Interpreter Services



Hotel Accommodation & Contract Negotiation



Catering Services & Restaurant Selection



Event Budget Management



Transportation and Logistics



Audio Visual Production



Event Permit & Visa Application



Sightseeing Tour and Social Program



Event Personnel: Hostess, Translators, Photographers & Videographer



Cultural Show & Entertainment

## OUR VALUED CUSTOMERS

### GLOBAL CORPORATIONS

- Young Living Essentials Oils, USA
- Jeunesse Global, USA
- Tektronix, USA
- MiQ Marketing Intelligence, UK
- Domashniy TV, Russia
- Toshiba, France
- GN Hearing, France
- The Ateme, France
- TSplus, France
- BHP Billiton, The Netherlands
- Grundfos, Denmark
- Centrepoint Alliance, Australia
- The Agency Real Estate, Australia
- GoGlobal, UAE
- Samsung, Korea
- Blue Coat, Hong Kong
- Genpact, India
- Symantec, Singapore
- Nokia Siemens, Singapore
- Sinclair Pharmaceuticals, Singapore
- L'Oreal, Malaysia

### INDONESIA CENTRAL GOVERNMENT INSTITUTIONS

- The Constitutional Court (MK)
- Coordinating Ministry of Economic Affairs (Kemenko Ekon)
- National Development Planning Agency (Bappenas)
- National Anti-Corruption Commission (KPK)
- National Police Headquarters (POLRI)
- National Archives of the Republic of Indonesia (ANRI)
- Ministries of Foreign Affairs (Kemlu)
- Ministries of Finance (Kemenkeu)
- Ministries of Education (Kemendikbud)
- Ministries of Health (Kemenkes)
- Ministries of Trade (Kemendag)
- Ministries of Administrative and Bureaucratic Reform (KemenPANRB)
- Ministries of Energy and Mineral Resources (KESDM)
- Ministries of Communication and Informatics (Kominfo)
- Ministries of Tourism (Kemenpar)
- Ministries of Social Affairs (Kemensos)
- Ministries of Transportation (Kemenhub)
- Ministries of Marine and Fisheries (KKP)
- Ministries of Agriculture (Kementan)
- Ministries of Manpower (Kemenaker)
- Ministries of Industry (Kemenperin)
- Ministries of Environment and Forestry (KLHK)
- Ministries of Women's Empowerment and Child Protection (KemenPPPA)
- Ministries of Public Works and People Housing (PUPR)
- Ministries of Investment (BKPM)
- Ministry of Law and Human Rights (Kemenkumham)
- Geospatial Information Agency (BIG)

## OUR VALUED CUSTOMERS

### UNIVERSITIES AND ACADEMIES

- Bogor Agricultural University (IPB University)
- Bandung Institute of Technology (ITB)
- American College of Healthcare Sciences
- Bali Tourism Polytechnic
- Udayana University

### INTERNATIONAL ORGANIZATION

- Johns Hopkins Center for Communication Programs USA
- The International Federation of Essential Oils and Aroma Traders (IFEAT)
- Asia Pacific Quality Organization (APQO)
- Young Presidents Organization, Congress of Southeast Asian Librarians
- World Law Group (WLG)
- Clean Energy Ministerial (CEM)

### INDONESIA CORPORATIONS

- Jasa Marga
- Jasa Marga Bali Tol
- Jasamarga Pandaan Tol
- Pos Indonesia
- Trans Marga Jateng
- Jakarta Propertindo
- Astra International
- Marga Harjaya Infrastruktur

### PROFESSIONAL ASSOCIATIONS

- Indonesian Engineers Association (PII)
- Indonesian Procurement Experts Association (IAPI)
- Indonesian Essential Oil Association (DAI)
- World Federation of Tourist Guide Associations (WFTGA)

### UNITED NATIONS ORGANS

- UNDP
- UNESCO
- WHO
- UNICEF
- ILO
- OECD
- GCF

## OUR CORE LEADERSHIP TEAM



**Dr. Ketut Jaman, S.S., M.Si.**

Managing Director



**Dr. Diah Permana, MBA., CMMC.**

Director of Sales and Marketing



**Linaldi Salim, Vor. Dipl. Ing., CMMC.**

Director of IT & Finance



**Ni Nyoman Putri Kesuma Asih, A.Md.Akun.**

General Manager



**I Wayan Gede Wahyudi, S.Tr.Par.**

Sales Manager



**Putu Manik Mahasari, S.H.**

Administration & Legal



**I Gede Arya Juliantara, S.Kom.**

Operation Manager



**Ni Ketut Sophiani, A.Md.Par.**

Product Development & Sales



**Rendita Septiadi, S.Pd.**

Digital Solutions Lead



**NLP Carllan Elgiana Putri, S.E.**

Customer Relations Executive



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JI Bypass I Gusti Ngurah Rai No.888,  
Pemogan, Denpasar, Bali, Indonesia



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